## GREENPACT 24-25.11.2025

POZNAŃ CONGRESS CENTER

## Day 1. November 24, 2025

Stage 1: Opening of the congress:

Key note/ Open speech:

Future of the sustainable world. Polska – EU - China – USA.

Clean Industrial Deal from Business Perspective. Why do we want to be sustainable?



Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
Just climate transition. How business can reduce social inequalities.	Green VAT? Deregulation instead of regulation as the key to the green transition.	Climate disinformation.	Barriers to effective electrification of enterprises: transportation, construction, industry.	Carbon footprint - methods and tools. Subjective review.
The potential of hydrogen power in heavy and metal industries	Rola Singel Market w procesie zielonej transformacji gospodarki	Co dalej z Diversity. Czy korporacje dalej są za równością?	The future of the European automotive industry	Eco innovations in regions.
A world without mines? Revitalization of brownfield sites. Challenges faced by business, local government and the state.	The role of the Single Market in the green economy transition	What's next for Diversity. Are corporations still advocating for equality?	Time for equality, so let's talk about access to goods (infrastructure, transport, real estate)	Scandinavian climate ambitions
Nie tylko ślad węglowy. Co jest największym zagrożeniem dla środowiska?	Climate threats to the Polish and European economies	Competitive Europe - with what and against whom?	Environmental data is business data! How to collect and monitor data in an organization.	
Not just the carbon footprint. What is the biggest threat to the environment?	The power of partnerships. On cooperation between business, NGOs and local government.	From plastics to artificial intelligence. Growth directions	Use of sustainable materials in construction + low-carbon performance	Cybersecurity of transmission networks
First and foremost: water resilience	SMEs in the green transition	Developing green competencies for a just transition		
		FOB gala: Sustainable Reports		

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## Day 2. November 25, 2025

**Stage 1: Opening of the congress:** 

Key note / Open speech: Ethical challenges related to the climate transition?

Can any business be sustainable? Difficult industries in the transition process. Report presentation + discussion



principles?