PRESS RELEASE

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**Be at the center of the European ESG debate – join a unique discussion about our future**

**On October 29-30, 2024, with the first edition of GREENPACT. European ESG Summit, Poznań will become the center of the European sustainability debate. The event is a cutting-edge look at ESG and will be a platform for discussion – from biodiversity issues to social inequality**

GREENPACT. European ESG Summit is the result of cooperation between the Polish Chamber of Commerce and the MTP Group. The organizers of the event have joined forces to create a new space for a qualitative discussion about the future of the world. During the two-day Congress, there will be no shortage of practical topics supported by examples of actions of European companies. At the same time, GREENPACT participants will have the opportunity to listen to interesting discussions about key processes taking place in the world today that affect not only everyday life, but also the economy.

- *On the one hand, we want to talk about priority topics for entrepreneurs, i.e. tools and innovations to help implement ESG in organizations, showing best practices from Europe. Also important is the theme of competitive advantages of a company that will effectively implement the premise of sustainable development. On the other hand, it is worthwhile for entrepreneurs to understand why ESG „appeared” at all* – says Karolina Opielewicz, a bord member of the Polish Chamber of Commerce.

The agenda of the GREENPACT. European ESG Summit includes topics showing the situation of Polish companies in the face of sustainable development challenges, as well as issues incorporating a broader perspecive: European and global. Therefore, some of the panels will be devoted to new technologies and innovations, the development of sustainable cities, or even space exploration. In view of this, these discussions will not lack the voice of leading scientists complemented by the perspective of business, the third sector, or government administration. The wide spectrum of topics and the selection of panelists representing various social groups guarantee a high quality debate, which is expected to answer one fundamental question: do we have a chance for a better future?

It is the innovative approach to the topic of sustainable development and the participation of key experts and key decision-makers that constitute the strength of the event. As Tomasz Kobierski, Chairman of the Board of the MTP Group, points out, GREENPACT is intended to be a groundbreaking congress, created in cooperation with key players in the market who are involved in ESG topics.

*- The integration of ESG policies into business strategy is not just a new norm, but a key element in the evaluation of companies, responding to emerging regulations and real social expectations. In the next few years, non-financial reporting will become one of the most important factors in the selection of contractors, imposing on companies the need to transparently share information on the implementation of sustainability measures. Organized for the first time in partnership with the Polish Chamber of Commerce, the GREENPACT conference is a unique opportunity to explore not only the theory, but also the practical aspects of ESG* – says Chairman of the Board of the MTP Group.

To understand why ESG is a neccesity, it is first necessary to understand the challenges of today’s world – the climate crisis, drastic economic inequality, exploitation of deposits and resources are just the beginning of a long list of topics that make up the landscape of today. It i salso important not to forget how much the function of the corporation or company in our lives has shifted.

The program and details of the event are available at: <https://greenpact.pl/en>.

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